



USM Hacking for Defense™

Seeking Corporate Sponsors

The University of Southern Mississippi has the brightest, smartest, innovated, business minded, problem-solving, students in MS and we are looking for Corporate Sponsors to help students for this cutting-edge course!

Scope

Hacking for Defense™ (H4D) gives students hands-on experience in understanding and working with the Defense (DOD), Homeland Security (DHS), and Intelligence Community (IC) on actual problems they currently confront. Students learn how to innovate at speed and learn how to deploy solutions using Lean Methods solving national security problems.

The class combines that same rapid problem sourcing process developed on the battlefields in Afghanistan with the Lean LaunchPad™ Methodology for rapid customer learning and product development, first taught at Stanford as the Lean LaunchPad™ course.

Hacking for Defense™ is not a product incubator for a specific technology solution. Instead, it provides teams with a deeper understanding of selected problems and the host of potential technological solutions that might be arrayed against them. Using the Lean LaunchPad™ Methodology the class focuses teams to:

1. Profoundly understand the problems/needs of government beneficiaries
2. Rapidly iterate technology solutions while searching for product-market fit
3. Understand all the stakeholders, deployment issues, costs, resources, and ultimate mission value
4. Delivery of minimum viable products that match beneficiary needs in an extremely short time
5. Produce a repeatable model that can be used to launch other potential technology solutions

Continued team funding for research, prototype, and production for problem provider
Contact Dan DeMott (601) 266-4207 or dan.demott@usm.edu